As COVID-19 accelerated opportunities to receive programming and health services online, Langlade County faces serious geographical challenges to high speed internet access. The coalition conducted a county-wide survey and publicized results to build awareness.

More than 20 home modifications have been completed to prevent accidents that can cause serious, permanent loss of mobility. The program has strong potential for sustainability through innovative local partnerships and funders.

Add value through marketing and communications.

By putting resources and energy into cross-promotion and marketing of existing programs, the coalition has kept key partners at the table, improved attendance and participation, and built awareness across service providers of all the potential community resources available for referral.

Host Organization

- Langlade County Public Health Department

Community Demographics

- 19,095 Residents
- 25% age 65 and up

Continuing the Work

- An Aging & Disability Resource Center staff member will continue convening the HeART meetings and lead the Senior Fair.

Learn more at https://alcinfo.com/heart/